



Issue 12

March 2012

Member News

The Buckhead Business Association welcomed
15 new members in February:

- **Jamie Bodner**, Pinnacle Fitness
- **Whitney Fite and Pearce Spurlin**, Angel Oak Funding
- **Wood Ford**, Local Marketing, Inc.
- **Will Geer**, Geer & Associates CPA
- **Rick Hamilton**, REMAX Greater Atlanta
- **Peter Hansen**, Sandler Training
- **Bruce Hunt**, BB&T
- **Larry Lanier**, Just Gas LLC
- **Sid Plait**, Plait Solutions
- **Kimberly Perdue**, Genki Noodles & Sushi
- **Hugh Shashy**, NetNewsNetwork.Net
- **Kemper Trull**, Firstpro
- **Gerald White**, Harbortouch
- **Katie Williams**, Draffin Tucker

We also cannot say thank you enough to all of our
current members who renewed in February!

- **Kelly Chancy**, Keller Williams
- **Lynn DeWitt**, DLD Holdings
- **Jim Durrett**, Buckhead CID
- **Gwen Erhardt**, IDI
- **Geoff Friedman**, AFCO Realty
- **Chris Giallanza**, Duffey Communications
- **Greg Hutcheson**, Custom Signs Today
- **Steve Levene**, Reporter Newspapers
- **Billy Lloyd**, Atlanta Peach Movers
- **Bruce Northrop**, Digitel Corporation
- **Frank Webster**, Herzing University

Thank you to our renewing Corporate Sponsor:



Admission: \$10

Featuring:

- Exhibits by Buckhead businesses
- Samples from popular Buckhead restaurants
- An opportunity to interact with key Buckhead leaders
- Entertainment and prizes
- Cash bars

Monday, April 30th, 2012

at the

Marriott

**ATLANTA BUCKHEAD
HOTEL & CONFERENCE CENTER**

**Corporate sponsorships,
Restaurant spaces,
and Vendor tables are still
available!**

Contact Jenn Thomas at jthomas@buckheadbusiness.org or John Wright at jwright@nvcinc.com for more information.

Who has already signed on to be there?

Restaurant Sponsors:

The Capital Grille, Ruth's Chris Steak House, Shula's 347

Restaurants:

Brio Tuscan Grill, Cellar 56, The City Club of Buckhead, Davio's, Fig Jam, Johnny Rockets, Latitude Food & Drink, Nancy G's Café, Pizzeria Venti, Seasons 52

Vendors:

05 Buckhead Apartments, Brooks Brothers, Canongate Golf Clubs, Emergency Services 24, First Citizens Bank, The Goddard School, Northwestern Mutual Goodwin Wright, Salon Skanda

Media Sponsors:

Atlanta Intown, Buckhead Patch, BuckheadView, Flavors Magazine, Peachtree Papers, Simply Buckhead



BUCKHEAD
BUSINESS ASSOCIATION

Marriott
ATLANTA BUCKHEAD
HOTEL & CONFERENCE CENTER



SWANK
AUDIO VISUALS

edg

Make sure you attend the BBA Member Social!

OCEAN PRIME

FISH • STEAKS • COCKTAILS

Thursday, March 8th

5:00 PM – 7:00 PM

Ocean Prime

3102 Piedmont Road NE

Complimentary appetizers and a cash bar will be provided.

Join the

YOUNG BUCKS



Wednesday,
March 21st

6:00 PM – 8:00 PM

Pre-register online [here](#).



irish pub
& restaurant

273 Buckhead Ave

Thank you to our Young Bucks 2012 Officers:

President: Stewart Sadler, Cornerstone Mortgage Group

Membership: Janelle Benavidez, American Family Insurance

Fundraising: Amber Medley, Camp Kudzu

Events: Jay Stevens, Georgia Power

Marketing/Social Media: Chris Giallanza, Duffey Communications

For more information on how to get involved with Young Bucks, or to volunteer for one of our committees, please email Jenn Thomas at jthomas@buckheadbusiness.org

Congratulations to 2008 BBA President **Peter Rooney**, who was announced as the new **President** of the **Atlanta Youth Academy (AYA)**. Peter will take over for retiring Executive Director Chuck Johnston on August 1.



Also making a change is long-time BBA Board Member **Cheryl Carter**. Congratulations, Cheryl on joining **Waterside Mortgage!**

Cheryl's knowledge, experience with Realtors, and depth of product knowledge gives her a professional advantage in the marketplace.

Contact Cheryl at 404-702-7444 or cheryl@watersidelending.com for more information.

Mark Shaver is excited to announce that he has recently purchased his partner's interest in **Buckhead Paws**, and is now sole owner of this fun business. Buckhead Paws has been proudly serving clients in Buckhead and Brookhaven for more than six years, and Mark has been a partner for the last two years. Now, as sole proprietor, Mark will continue to bring a high level of service and personal attention to the pet care needs of BBA members.



He's grateful to BBA members Nick Nicholson (Nicholson & Associates); Heather Wright (The Wright Firm); Bob Albright (Buckhead Document Pros); David Hightower (Speed Pro Imaging); and Brian McGuire (Private Bank of Buckhead) for helping make the transition from partner to owner. He's also very grateful to all the BBA members who have become clients in the past two years, and is looking forward to helping you with whatever your critter needs might be.

Tips to Manage Your Office from Leslie Walden and Barbara Mays



Phone Calls

- Use a pad and leave by phone for messages on voicemail. Include date and time. Check off the message when the call has been handled.
- Leave the name and number on your voicemail message of someone who can help the caller in your absence.

Mail

- Use your in-box and label it so someone walking into your office can identify it quickly.
- Go through your inbox several times a day and remove all mail.
- Ask colleagues to leave non-urgent messages there.
- Remove mail from inbox several times a day.
- Review and decide what is important or urgent and where it belongs. Move it to the correct location right away.

Your Office

- Keep it neat and avoid piles – it's a reflection on you. If your desk is cluttered, take the time at the end of the day to tidy it up.
- Divide your desk into five zones: 1) phone and message pad; 2) computer; 3) current project; 4) office supplies used daily; 5) reference materials (such as a department phone directory).
- Keep papers that need to be read in a separate folder to take with you when you have "down time" such as arriving early for a meeting.
- Label backs of binders and folder tabs for quick and easy identification.
- Create 3 separate areas for paper files:
 - Close to desk for files used every day.
 - In the office – but not necessarily near the desk -- for papers used less often.
 - Out of the office for archived documents.
- Color-code file folders e.g. red: Handle Immediately. Makes it easier to spot them.
- Create "launching pad" area for items taking home. (Note: Can also have a launching pad at home for items carrying to the office.)

Drive Off with a Great Rate! 2.75% on Auto Loans 2009 and Newer Models .
Payment must be auto drafted from a First Citizens Checking account.

Open a personal checking account with us and get first order of checks free and a safe deposit box of any size free for the first year .



Contact Catherine Cattles at 404-365-4664 or
catherine.cattles@firstcitizenonline.com for details.

Merchant Services Offer - For new business customers .
Open your business checking account with us and we will waive the set up fee for your merchant services account, and take \$100 off the cost of all new equipment! First order of checks free for all new accounts.

Contact Catherine Cattles at 404-365-4664 or
catherine.cattles@firstcitizenonline.com for details.



“Taste of Technology” March Madness Edition

BBA Members Special Offer - Join us for our complimentary educational seminar.

“Making the Case for the Cloud”

What do **Cloud Computing** and **March Madness** have in common? They are both the hottest topic in their respective fields of technology and sports this month.

Join us on Thursday, March 15th for our educational seminar on Cloud Computing.

10:00 Seminar Registration

10:15-11:55 Cloud Services

12:00 Lunch and March Madness Basketball - Tip off at Noon

With “Cloud computing” comes a whole new wave of terminology, and many of the terms mean very different things to different people.

- How does virtualization relate to cloud computing?
- What is private cloud, public cloud and hybrid cloud?
- Real world stories – hear first-hand experiences of the transformation to the cloud. Learn from the successes and challenges of others and learn how to build a customized plan that will work for your organization
- And of course, what is real today vs. hype?

In this seminar you will learn answers to these questions and gain insights into what cloud computing really is, and how to determine what aspects, if any, are a good fit for your organization.

Register today, space is limited.

BBA members – Ask Bruce Northrop about our complimentary network assessment – a \$1000 value. Call Bruce at 770-452-9245 for more information and to schedule.



WHEN: Thursday, March 15th

TIME: 10:00 am

**WHERE: McCray’s Tavern
Smyrna**

4500 West Village Place
Smyrna, GA 30080

**REGISTER:
Get in on the fun!**

Lunch and “Tip-Off” begin at Noon

Sponsored by:



Join **Michael Wendt** for a fundraiser
to benefit the **Multiple Sclerosis Foundation**

Tuesday, March 27th

5:30 PM – 8:00 PM

\$20 donation at door to benefit the MS Society

Complimentary tapas and a cash bar

Free Salsa Lessons from Asiya Khasnutdinova,

owner of Valeo Dance Studio

Live Salsa Music by the Jorge Alvarez Band



Costco Brookhaven is extending special offers
on new Costco memberships to BBA members.

Receive a \$20 Costco Cash Card when you join
as a new Executive Member or receive a \$10 Costco Card when you join as a
new Gold Star Member. These special offers are only available through your
Costco Representative, Ed Rittenbaum, at 404-518-0937 or
w01084mk03@costco.com.

Have you been to Costco's **Coffee and Contacts** yet?

Next Event is March 7th, 2012

8:30 AM – 10:00 AM

You are invited to attend Coffee and Contacts at Atlanta's newest Costco Wholesale in Brookhaven. **Costco Coffee and Contacts networking events are open to all business people in the community.** We encourage you to come and to invite anyone that may benefit by attending. **There is no cost to attend the event and a Costco membership is not required.** Coffee and light refreshments are provided. The purpose of Coffee and Contacts is to help business people promote their firms. Costco Brookhaven offers a wide variety of goods and services to support business owners, and these events are an additional way for us to get involved in the local business community. Costco Members will have the opportunity to place promotional materials on display at the event to further promote their businesses. After the event, attendees can receive a guided tour and/or shop at the Brookhaven warehouse. An offer on membership that is not available to the general public is extended to participants who would be new Costco members.

March BBA Events

- March 1, 2012 BBA Breakfast featuring Marilyn Midyette, CEO of the Girl Scouts of Greater Atlanta
- March 8, 2012 BBA Breakfast featuring Ed Baker, Publisher of the Atlanta Business Chronicle
BBA Member Social at Ocean Prime
- March 15, 2012 BBA Breakfast featuring Kevin Rainwater, Retirement Specialist at Atlanta Capital Group
- March 21, 2012 Young Bucks Social Event at Fado Irish Pub
- March 22, 2012 BBA Breakfast featuring Chris Clark, President and CEO of the Georgia Chamber of Commerce
- March 29, 2012 BBA Breakfast featuring Mitch Kaminer, 2012 President of the Atlanta Board of Realtors

As always, for more information, please visit our [calendar of events](#).



Thank you to Community One Associates for sponsoring our March breakfast series!

Thank you for reading the BBA Monthly Newsletter!
Have an idea for a story, pictures from a BBA event, or other submission possibilities for publication in future issues?
Send them our way at info@buckheadbusiness.org.

Jenn Thomas, Executive Director

Buckhead Business Association

3343 Peachtree Road NE
Suite 137
Atlanta, Georgia 30326

Phone: (404) 467-7607
Fax: (404) 467-7610
Email: info@buckheadbusiness.org

